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## PROFESSIONAL EXPERIENCE

**Freelance Content Provider, *Digital Media & Content Consultant*** Washington, DC | June 2014 – Present

- Produce pre-launch and post-launch media for startup and established entity accounts
- Communicating multiple messages across a book of clients using both traditional and digital resources
- Created visual, digital media content emphasizing storytelling at the 2016 New Hampshire Primaries
- Developing client's strategic and technical goals including deadline goals, punch lists and delivery
- Crafted viral marketing campaigns using targeted media and social media political platforms
- Managed content delivery including the client project calendar and in-house production coordination
- Facilitated multistage project execution and on-time delivery across client contractors
- Navigated campaign issues with key targets for new research, copywriting and media delivery

**The Hill Newspaper, *Multimedia Producer*** Washington, DC | May 2009 – June 2014

- Produced editorial content with a comprehensive team of Capitol Hill reporters and staff
- Project managed content bundles on the economy, defense, technology, energy and healthcare policy
- Streamlined the project execution process to deliver redesigned content under budget and on time
- Worked on multiple simultaneous productions requiring short-term and long-term production timelines
- Maintained and organized more than forty web video players designated for both development and release
- Managed the publication's social media presence including @TheHill on Twitter & The Hill on Facebook
- Delivered full digital content coverage at national party conventions in Charlotte, NC and Tampa, FL

## DEVELOPMENT EXPERIENCE

**The George Washington University, *Adjunct Professor*** Washington, DC | August 2014 – December 2014

- Taught at The School of Media & Public Affairs as an Adjunct Professor focusing on content delivery
- Supported student's pitch process with ongoing refinement and feedback on account creative proposals
- Orchestrated a comprehensive technical training program with a focus on storytelling, shooting and editing

## TECHNICAL EXPERIENCE

- Full stack video and photo production experience including DSLR, ProHD and ENG
- Expertise in Adobe Creative Suite and Final Cut Studio for major account project production and delivery
- Develops and implements WordPress, Drupal, Joomla, Ooyala, Brightcove and Google Analytics platforms
- Released content bundles on a comprehensive roster of digital and social media platforms

## EDUCATION

Georgetown University, Master of Arts, Communication, Culture and Technology, May 2013  
The George Washington University, Bachelor of Arts, Journalism and Mass Communications & History, May 2010

## HONORS & AWARDS

Telly Classic Gold Award (1) – Telly Silver Award (4) – Telly Bronze Award (7)